

EFU General Insurance to run their Core Insurance Application on Oracle Exadata V2 The World's First Online Transaction Processing (OLTP) Database

EFU General Insurance Ltd EFU is leading non life insurer in Pakistan and the parent company of other insurance organizations of EFU Group has selected Oracle Exadata Machine V to modernize their systems

EFU has set the standard in the insurance services industry in Pakistan by agreeing to deploy Oracle Database 11g Release Enterprise Edition with Diagnostic Provisioning and Tuning Pack Real Application Cluster along with Oracle Data Integrator and Oracle WebLogic Suite 11g

The Oracle Exadata Machine V made by Sun and Oracle will replace EFU's legacy system to run their new core insurance application on Oracle technology platform in order to respond better and faster to their business challenges

Oracle Database 11g Release Enterprise Edition along with option packs offer better performance reliable information and manageable IT infrastructure to EFU enabling them to deliver the highest quality of service at low cost

- ◆ The tuning pack will enable EFU to automate their entire application tuning process extremely cost effectively and easily
- ◆ The diagnostics pack will provide enterprise wide performance and availability reporting a centralized performance repository significantly simplifying the

customers via web and enable more quality services via B2B integration This will also make their IT infrastructure more agile to help business grow faster as they will be able to open more sales channels via web or integration with other companies

Sidat Haider Morshed the Oracle PartnerNetwork has been selected to deploy the solutions at EFU General Insurance Ltd

Supporting Quotes

"We needed a reliable flexible and scalable technology platform to provide us accurate information in real time and help us make better business decisions" said Mr Hassanali Abdullah Joint Managing Director of EFU General Insurance "We believe that we have made the right decision by selecting the world's fastest Database machine which will enable us to meet our challenging business demands"

"Oracle Exadata Machine V smart storage software from Oracle and industry standard hardware from Oracle Sun deliver the industry's best database storage performance" said Farhan Ibrahim Country Director Technology Business Pakistan and Afghanistan Oracle "By adopting the Oracle Exadata V machine EFU General Insurance Limited will be able to further improve their service levels and expand their service offerings It will ensure that the management will have an accurate and real time picture of business data enabling them to make better decisions and respond faster to change"



(L to R): Mr. Abdul Qadir Memon (EFU), Mr. Ahsan Rasheed Khan & Mr. Farhan Ibrahim Chaudhri (Oracle), Mr. Hasanali Abdullah & Mr. A. Hameed Qureshi (EFU) and Mr. Omer Morshid (Sidat Hyder Morshad Associates) Seen at agreement signing ceremony

task of managing large sets of databases

- ◆ The provisioning pack will enable EFU to manage critical data center operations easy efficient and scalable resulting in lower operational risk and cost of ownership

Oracle Data Integrator will be used to ease out migration of legacy data to the new system on Exadata V The same tool will enable EFU to form data warehouse on Exadata V in future

Oracle WebLogic Suite 11g will be the base platform to run the new Core Insurance application The application will be centrally deployed for access by country wide branch network of EFU General Insurance and enabling the company to reduce cost associated with diagnostics configuration and deployment on production servers

This deployment would enable EFU to lower their operational cost due to centralized environment The management will have a real time view of key information enabling them to analyze business trends ensuring timely decisions

EFU will also be in a position to provide more services to its

Supporting Resources

- ◆ Oracle Database Machine
- ◆ Oracle Exadata
- ◆ Oracle Database 11g
- ◆ Oracle Real Application Cluster
- ◆ Oracle WebLogic Suite 11g
- ◆ Oracle Data Integrator
- ◆ Diagnostic Pack
- ◆ Provisioning Pack
- ◆ Tuning Pack
- ◆ Oracle Internet Developer Suite

About Oracle in Pakistan

Oracle has been operating in Pakistan since 1998 Oracle helps Pakistani businesses government departments non government organizations and education institutions through its partners to adopt integrated information technology infrastructures to achieve higher work efficiencies Oracle has more than 1000 customers in Pakistan spanning top organizations in the public and private sector Some of Pakistan's best organizations run their businesses on Oracle based solutions